



Julie Hudson
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SPONSORSHIP LEVELS AND BENEFIT OUTLINE

Sponsorship of the S.H.A.R.E. House Paws-an-Effect Dog Show provides supporters with a unique opportunity to promote products and services to targeted audiences. The event will be held adjacent to Deer Lick Dog Park. This dog friendly location encourages high attendance, especially among pet lovers, with an estimated audience of more than 400 individuals. Marketing benefits for the Paws-an-Effect Dog Show are invaluable. Your presence sets your business apart, guaranteeing you distinctive and positive recognition for your support of S.H.A.R.E. House and the community. Your sponsorship contributes tremendously to the success of this event and is appreciated by all members affiliated with S.H.A.R.E. House.

Top Dog Title Sponsor: \$1,000 (limit 4)

Benefits include:

- Top listing of name and logo on all event materials
- Booth space with two chairs and one table at the event
- Name and logo on all promotional materials and press releases
- Name and logo featured in the event program
- Name and logo printed on main event banner
- Name and logo printed on bandana worn by dog participants at event
- Name mentioned and special thanks during event
- Name mentioned in on-air radio advertisements
- Sponsorship recognition on the S.H.A.R.E. House website

Ring Sponsor: \$500 (limit 8)

Benefits include:

- Name and/or logo on all promotional materials and press releases
- Name and logo in the event program
- Name and logo printed on main event banner
- Name mentioned and special thanks during event
- Sponsorship recognition on the S.H.A.R.E. House website

Category Sponsor \$250 (limit 16)

Benefits include:

- Name featured in the event program
- Name listed in press releases
- Name mentioned and special thanks during the event
- Sponsorship recognition on the S.H.A.R.E. House website

Category Sponsor \$100 (limit 10)

- "Watering Hole" sponsor – signage promoting your company at the event

Door Prize Sponsor

Donate a door prize of \$25 value or more to be given out during the event. Door prize sponsors will have the opportunity to place their business cards and/or brochures with their door prize giveaway. There is no fee for the sponsorship level.

Volunteer Opportunities

Your time matters too! The dog show offers several volunteer opportunities including event setup and cleanup, greeters, crowd and traffic control assistants, registration, food service, prize giveaways and activity supervision.

Vendor Booths

Take advantage of the opportunity to display, market, and/or sell from a 10' X 10' booth at the dog show. All vendors are responsible for providing their own tents, table and chairs. Vendor booth fee is \$40 by September 30th, \$50 after. Fees are non-refundable and due upon sign-up.



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SPONSORSHIP COMMITMENT FORM

Company Name _____ Contact Name _____
Mailing Address _____
City _____ State _____ ZIP Code _____
Day Phone Number _____ Cell Number _____
E-mail Address _____

Please check your selected sponsorship level(s).

"Top Dog" Title Sponsor: \$1,000
Will you be taking advantage of the booth space offer for this sponsorship level?
 Yes No thanks

Ring Sponsor: \$500

Category Sponsor: \$250

Category Sponsor: \$100

Door Prize Sponsor (Donation must be valued at \$25 or more.)
Please provide a description of the prize being donated, including price value.

I'm interested in volunteering at the dog show, please contact me with details.

Donor Acknowledgement Information

Please use the following name(s) in all acknowledgements: _____

I (we) wish to have our gift remain anonymous.

Signature _____ Date _____

Please make check or money order payable to S.H.A.R.E. House, Inc.
Mail form and payment by postmarked by September 30, 2011 to:
Julie Hudson
Paws-an-Effect Dog Show
P.O. Box 723
Douglasville GA, 30133
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VENDOR REGISTRATION FORM

Booth areas are 10 ft X 10 ft each. All vendors are responsible for providing their own tents, table and chairs.
SHARE House reserves the rights to sell all food and drink.

Vendors Company Name _____

Vendor's Contact Name _____

Mailing Address _____

City _____ State _____ ZIP Code _____

Day Phone Number _____ Cell Number _____

Fax number _____ E-mail Address _____

Description of product or services to be sold or displayed. (No food or drink)

Do you need the use of electrical outlets? Yes No

If yes, for what purpose will they be used?

Vendor booth fee is \$50, unless registration mailed prior to September 30th. Fees are non-refundable and due upon signup.
Proceeds benefit S.H.A.R.E. House, Inc.

Please make check and money orders payable to S.H.A.R.E. House, Inc.

Mail registration fee and form to:

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P.O. Box 723
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Signature _____ Date _____

By signing above, I hereby agree to display, market and/or sell goods or services as described above from within the designated 10 ft x 10 ft boundary area. I understand that my vendor participation is solely a marketing opportunity and is not tax deductible.